



BWCUCC
BURNSIDE WEST CHRISTCHURCH UNIVERSITY CRICKET CLUB

PARTNERSHIP PROPOSAL

PARTNERSHIP BENEFITS – WHAT'S IN IT FOR YOU?

There are great opportunities for businesses from all sectors to engage with their local community through BWCUCC, offering a large number of advertising, promotional and networking opportunities throughout the season. As a club we strongly encourage our members to support our sponsors by utilising their products and services wherever possible.

To increase the visibility and reach of our sponsors, our weekly newsletter will circulate on our website, social media pages and via email to our large

membership. The newsletter provides advertising space for sponsors every week, as well as one highlight per sponsor during the season.

To provide further value, we will also be increasing the frequency of our extremely successful networking events, including hospitality provided to the sponsors.

At this time we have a number of significant signage opportunities available as we look to increase the visibility of all sponsors around the club.

PLAYER PARTNER

When you sponsor a Premier or 2A squad member from \$250, you will receive:

- a Certificate of Appreciation
- One Social Membership
- One BWCUCC Shirt
- Two season passes to all of the Canterbury Kings home games at Hagley Oval. This does not include Sydney Thunder or Finals games.
- Additional signage, logo placement, apparel and other benefits available by negotiation.

